



Date

[Name of Recipient]

Title

Company

Address

City, State, Zip

Dear NAME HERE,

Thank you for your commitment to Houston Housing Collaborative in 2022!

After a great launch of our website this year, I can say that we are off to a really good start. We have brought education and knowledge-sharing opportunities to our community across a variety of housing related topics and started to bring awareness to the importance of the work that we do. We know that there is so much more work to do in the community, and I am confident we have laid the groundwork for an even better 2022!

Thank you for your commitment and participation – as well as your willingness to bring your institution's resources forward for both community events and programming. Your assistance will be extremely helpful as we continue to develop the Collaborative to meet the needs of those in our community.

I've included a 2022 Houston Housing Collaborative Benefits Sheet for your reference. I hope we can count on you to continue our work! Please call or email me in order to initiate the major donor process, and we can invoice for 2022 at your convenience.

Sincerely,

Alan C. Watkins, M.Div.

Executive Director

Office/Mobile (281) 914-6600

alan.watkins@houstonhousingcollaborative.org

HoustonHousingCollaborative.org

Benefits & Commitment to HHC Members!!!

The Houston Housing Collaborative unites the voices of over 300 unique organizations and individuals including housing practitioners, nonprofit organizations, builders, developers, neighborhood associations, advocacy groups, and community residents. All deeply care about equitable, resilient, and affordable housing for all of Houston.

Individual and Organization Level Members

Houston Housing Collaborative is committed to providing “active members” the following:

- **Access** ○ To resources which include meeting summaries of previous monthly general meetings, and other pertinent documents & presentations ○ To other stakeholders & professionals in the local housing industry ○ To other leaders, subject matter experts & public officials
- **Education/ Knowledge Sharing** ○ Keep members informed about broader housing activities in the Houston area through multiple channels ○ Educate members on specific housing-related topics ○ Form advocacy positions on key issues together through consensus ○ Instill pride of being part of an impactful organization
- **Engagement** ○ Members have a voice and contribute to the Collaborative by voting on HHC’s general administrative and advocacy direction ○ Members participate in work groups and committees that shape particular components of the Collaborative. ○ Members have the opportunity to be part of the collective voice and speak at various public official meetings (i.e. city council, commissioners courts, etc.).
- **Opportunities** ○ Individual and organization members will be listed on the website, unless requested otherwise. ○ Individual and organization members have the option of being listed on specific advocacy letters to elected officials (on a case-by-case basis). ○ Members have the opportunity to interact, network and partner with leaders in the field

Additional Benefits for Advisory Level Members (e.g., Corporation & Foundation)

In addition to the membership benefits described above, Advisory Members have tailored benefits in two broad categories. They will have opportunities for recognition and visibility along with access to members of the Collaborative at monthly general meetings.

- **Recognition Opportunities** ○ Website recognition and relevant email and social media mentions (LinkedIn, Twitter, Facebook, & Instagram) ○ Promotional material for special events (e.g., quarterly educational forums, etc.) ○ Event recognition, which can include verbal recognition from stage, opportunities to make welcome remarks from stage, and save-the-date cards and thank you cards ○ Placement & size of name brand will be contingent upon sponsorship level
- **Audience at Monthly General Meetings** ○ Advisory level members will have a number of opportunities to speak at monthly general meetings. ○ Advisory level members can use these opportunities to familiarize the collective membership with their organization, promote special company events, promote specific grant or loan products, or other ○

Follow-up email(s) of presented material will be sent to membership ○ Number of speaking opportunities at monthly meetings will be contingent upon sponsorship level