

2nd Annual
HOUSTON HOUSING CONFERENCE
**DEVELOPING A
FRAMEWORK**
**FOR A LOCAL COMPREHENSIVE
HOUSING PLAN**

AT THE COMMUNITY COLLECTIVE FOR HOUSTON
NOVEMBER 17, 2023

DIAMOND SPONSOR

JPMORGAN CHASE & CO.

GOLD SPONSOR



SILVER SPONSOR



BRONZE SPONSORS



Housing Oriented. Policy Focused.

Housing4HTX.org

AGENDA

See map insert for each workshop location!

8a - 8:45a

CHECK-IN/ BREAKFAST/ NETWORKING

8:45a - 9:15a

WELCOME REMARKS

9:15a - 10a

MORNING PRESENTATION

Dr. Dan Potter, Kinder Institute of Urban Research

Establishing what the need(s) is for affordable housing through data, where are we now and where do we go from here.

10a - 10:15a **BREAK**

10:15a- 11:25a

MORNING WORKSHOP SESSIONS

- » **Empowering Communities: Housing Affordability in the Era of Energy Transition** — Location: North Ballroom
Workshop Organizer & Moderator: Catherine Flowers, TCF Professional Services
Panelists:
Tsion Amare, Environmental Defense Fund
Tomas DeSosa, Sunrun Solar
Daniella Flanagan, Community Resident
- » **How Building Codes Impact Affordable Housing** — Location: Southwest Room
Workshop Organizers & Panelists:
Byron King, Chief Building Official, City of Houston
Heath Wierck, Staff Analyst, CACD, City of Houston
Carlos Rubiano, Staff Analyst, CACD, City of Houston
Alex McCary, Staff Analyst, CACD, City of Houston
- » **Evictions & Housing Stability** — Location: Outside of Green Room
Workshop Organizers & Panelists:
Dana Karni, Litigation Director, Lone Star Legal Aid
Julia Orduña, Southeast Texas Regional Director, Texas Housers
- » **Liveable Places Amendments** — Location: Southeast Room
Workshop Organizers & Panelists:
City of Houston Director Margaret Wallace Brown, AICP, CNU-A, Planning and Development Department & Team
- » **Trail-Oriented Affordable Housing Development** — Location: Green Room
Workshop Organizers & Panelists: Friends of Columbia Tap

11:30a

LUNCH IS SERVED IN BALLROOM

PNC COMMUNITY DEVELOPMENT BANKING

COMMITTED TO:

- > AFFORDABLE HOUSING
- > COMMUNITY SERVICE
- > REVITALIZATION
- > ECONOMIC DEVELOPMENT





Creating vibrant communities

When we come together to build stronger communities, we give our time, energy, and ideas to help influence positive change. And as we watch progress take root, we grow as well.

Houston Housing Collaborative, it's an honor to recognize your commitment and service to the community.

wellsfargo.com/impact

© 2023 Wells Fargo Bank, N.A. 7583816-2 MOD: 998



12p - 1:10p

LUNCHEON PANEL: A COMPREHENSIVE HOUSING PLAN FOR HOUSTON

Moderator: Dr. Adrienne Holloway, CEO, AMNY Consulting Group

Panelists:

Susan Rogers, Associate Professor and Director, Community Design Resource Center,

Hines College of Architecture + Design University of Houston

Rushka Tcholakova, Director of Community Programs, LISC Houston

Christa D. Stoneham, Chief Executive Officer & President, Houston Land Bank

Jay S. Mason, AIA, NCARB, LEED AP BD+C, Director of Real Estate Investment & Development Department, Houston Housing Authority

1p - 1:10p

LUNCH PANEL RESPONSE: FRAMING THE TRANSITION FROM COMPREHENSIVE PLAN PANEL TO BREAKOUT SESSIONS

Dr. Assata Richards, Sankofa Research Institute & HHC Board Member

1:10p BREAK

1:25p - 2:35p

INFORMING CITY OF HOUSTON'S HOUSING FRAMEWORK DOCUMENT: COMPREHENSIVE PLAN-RELATED BREAKOUT SESSIONS

Purpose: To inform the framework for the comprehensive housing plan. This will include facilitators, note-takers, and computer recordings.

- » **Affordable Housing Finance: Current Sources, Gaps, & Potential Options** — Location: North Ballroom
Description: Roles of existing financing sources and other tools Houston should consider
- » **Neighborhood Preservation & Resiliency** — Location: Southwest Room
Description: Providing resources to help residents improve their homes and strengthen neighborhoods while encouraging compatible new development. This would include identifying resources for "naturally occurring," small scale affordable housing.
- » **Multi-family Housing: Needs and opportunities for new development & managing and supporting existing multi-family** — Location: Southeast Room
Description: Incentives and resources to improve existing affordable rental housing and to encourage new rental developments where needed.
- » **Tenant Housing Stability** — Location: Outside of Green room
Description: Helping renters stay in their homes while offering incentives for responsible owners to improve and maintain properties.
- » **Addressing Homelessness: Facilities, Services, & Evolving Needs** — Location: Green room
Description: Includes discussion of permanent supportive and transitional housing needs and opportunities.

2:40p - 3p

REPORTS-OUT AND CLOSING REMARKS



Building stronger communities

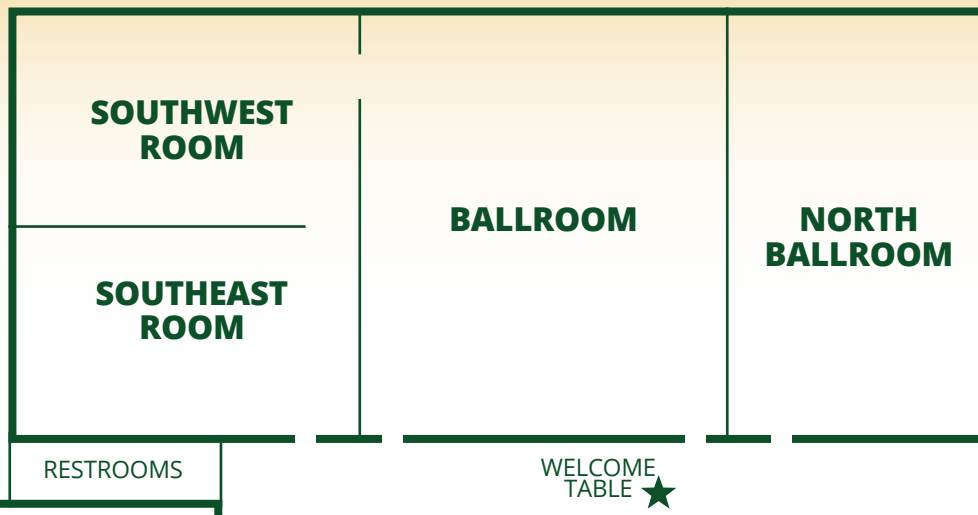
JPMorgan Chase is committed to investing in communities so diverse individuals and families of all income levels can thrive. We work with partners to provide innovative solutions that foster community development, address affordable housing needs and drive inclusive economic growth. These essential partnerships positively impact communities, their residents and businesses.

We're proud to participate in these efforts and support the Houston Housing Collaborative.

JPMORGAN CHASE & CO.

jpmorganchase.com/impact

MAP



GREEN ROOM

OUTSIDE OF GREEN ROOM

North Ballroom

Morning: Empowering Communities
Afternoon: Affordable Housing Finance

Southwest

Morning: How Building Codes Impact Affordable Housing
Afternoon: Neighborhood Preservation & Resiliency

Southeast

Morning: Liveable Places Amendments
Afternoon: Multi-family Housing

Green Room

Morning: Evictions & Housing Stability
Afternoon: Addressing Homelessness

Outside of Green Room

Morning: Trail-Oriented Affordable Housing Development
Afternoon: Tenant Housing Stability

MORNING PRESENTER

DR. DANIEL POTTER



Daniel Potter, Ph.D., is the Senior Director of Research at the Kinder Institute for Urban Research at Rice University. In his role, Dr. Potter oversees the five research centers that comprise KIUR, including the development and build-out of three new research centers focused on housing and neighborhoods, community and public health, and economic mobility and inequality. Dr. Potter is leading the Houston Population Research Center at Kinder, which houses the Kinder Houston Area Survey, which is in its 42nd year.

LUNCHEON PANEL MODERATOR

DR. ADRIENNE HOLLOWAY



Dr. Adrienne Holloway, a seasoned professional in housing and community development for over 15 years, combines a decade of academic experience. As the Founder and CEO of AMNY Consulting Group, she collaborates with nonprofits and corporations to craft and execute community programs aligning with their core values. Formerly the Executive Director of Harris County Community Services Department, managing a \$1B budget, she led community development and disaster relief initiatives. Holding a Ph.D. in Political Science from Northern Illinois University and teaching at DePaul University Graduate School of Public Service, Dr. Holloway brings expertise in government, community development, and research methods, ideal for driving impactful community change.



Working together for a Houston where everyone has access to a safe, quality home they can afford.

- ✓ **Inclusive**
- ✓ **Consensus Driven**
- ✓ **Diverse**
- ✓ **Transparent**
- ✓ **Advocacy**
- ✓ **Action-Oriented**
- ✓ **Knowledge Sharing**

Houston Housing Collaborative Board of Directors

- | | |
|--|--|
| Alan Watkins, M.Div.
Executive Director | Laolu Davies-Yemitan
5 Woods Development |
| Mayra Bontemps
Fifth Ward CRC | Curtis Davis
Community Advocate |
| Assata Richards, Ph.D.
Sankofa Research Institute | Christine Holland
Rebuilding Together Houston |
| Mary Lawler
Avenue | Ashley Johnson
Community Advocate |
| Clare Boulet
LISC Houston | Matt Hull, TACDC (Fiscal Sponsor Representative) |
| Paul Charles
NRCDC | |

Become A Member Today



Membership in the Houston Housing Collaborative offers a dynamic mix of knowledge sharing, community engagement, and advocacy.

JOIN THE COLLABORATIVE AS A MEMBER OR JUST SIGN UP FOR OUR MAILING LIST



Housing4HTX.org