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1ST ANNUAL HOUSTON HOUSING CONFERENCE

Comprehensive Housing Plan For Houston: A Framework For Affordability

**October 28, 2022 | 8a - 3p
United Way of Greater Houston**



Housing Oriented. Policy Focused.

Housing4HTX.org

GUEST PANELIST

PANEL SESSION 1: CURRENT STATE OF HOUSING Key Housing Data Sources: Analysis of the Local Market



LAOLU DAVIES-YEMITAN » MODERATOR

Laolu Davies-Yemitan is principal of Five Woods Realty, a real estate development firm, where he focuses on implementing and executing strategies to facilitate affordable housing and comprehensive community development to benefit working families. Over the last 7 years, Laolu has been involved in the development of over 700 affordable housing units constructed through the leveraging of federal housing tax credits to attract private investment. Furthermore, Laolu has been involved with several affordable development projects leveraging federal funding sources including HOME Investment Partnerships Program, Community Development Block Grants (CDBG), and CDBG-Disaster Recovery funds.



ADRIENNE M. HOLLOWAY, PH.D.

Dr. Holloway, an accomplished professional with over 15 years of experience in the housing and community development industry and 10 years of experience in academia teaching undergraduate and graduate students, received her Ph.D. in Political Science from Northern Illinois University. She is currently Executive Director of the Harris County Community Services Department where she drives community development, disaster relief and housing investments through myriad programs and a \$1.8 billion budget comprised of private, local, state and federal funding sources.



LUIS GUAJARDO

Luis is a certified urban and regional planning professional dedicated to fostering equitable and sustainable communities through planning, design, and policy. He brings over a decade of experience in local government and private sector consulting in matters of housing, transportation, land use, urban resilience, parks and greenspace, and inclusive public engagement. At Kinder, he has managed various housing studies, including the three State of Housing reports, a housing preservation study, and the award-winning My Home is Here. Luis is also the director of the American Planning Association's Houston section, an association of urban professionals with over 500 members shaping the built environment.



IRA GOLDSTEIN, PH.D.

Ira Goldstein, Ph.D., is President of Policy Solutions at Reinvestment Fund, a results-oriented, socially responsible community investment group. Goldstein has conducted spatial and statistical analyses in communities across the US. Those studies are used by government and philanthropy to craft policy and allocate public and philanthropic resources. He also has conducted studies of mortgage lending disparities, reverse mortgages, mortgage foreclosures and predatory/abusive lending practices. His work supported government-initiated civil rights and consumer protection cases.

PANEL SESSION 2: FINANCING Innovative Housing Solutions: Sustainable Financing Options



LAURA JARAMILLO » MODERATOR

Laura Jaramillo, LISC Houston Executive Director, provides market leadership and supports a team in advancing its strategic framework and programmatic initiatives focused on driving equitable and inclusive growth, and addressing health, wealth, and opportunity gaps by creating pathways for people and places to prosper. Jaramillo served as SVP/Community Relations Manager in Social Impact and Sustainability at Wells Fargo. Prior to that she spent 10 years at JPMorgan Chase as a small business (SBA)/credit enhanced lender, in international private banking and in real estate foreclosures. She has served on various boards including Board of Directors of the Greater Houston Community Foundation and New Hope Housing, Inc.



CHRISTA STONEHAM

Christa Stoneham is a community development professional with over 15 years of experience. As a graduate of the only community development program in Texas and having a decade of consistent work within municipalities, Christa has honed her experiences to include: a strong understanding of government processes and procedures; establishing rapport and relationships that lead to strong collaborations with partners; fundraising for sustainable impact projects; procuring resources that help expand access and equity; and enhancing communication and connection with disengaged, underserved and under-resourced communities. In Jan 2023 Christa will be appointed as the CEO and President of the Houston Land Bank.



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Laura Jaramillo
Executive Director
ljaramillo@lisc.org
www.lisc.org/houston

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Congratulations to the Houston Housing Collaborative on their first annual conference:

Comprehensive Housing Plan For Houston: A Framework For Affordability



DAVID H. STEINWEDELL

David H. Steinwedell has worked in the commercial real estate industry over 35 years in a variety of disciplines including public and private investment management, acquisitions, debt, capital markets, investment banking and asset management. David is the President and CEO of Affordable Central Texas (ACT) in Austin, TX, a fund sponsor with a current focus on preserving workforce multifamily housing utilizing private equity through the Austin Housing Conservancy Fund. The Fund has invested in almost \$200 million of moderate-income multifamily housing in five properties totaling 1,170 units and serving 1,800 residents.



JONATHAN S. CAMPBELL

Currently the Vice President of Investments for Washburn Companies, a family office specializing in rural rental affordable housing. Previous Executive Director of Southeast Texas Housing Finance Corporation. Jonathan assisted in the design and managed the launch of \$1+ billion in single-family disaster recovery programs for the Texas General Land Office following Hurricane Harvey. Board Member of the Rural Rental Housing Association of Texas and Gulf Coast Housing Partnership, a New Orleans based non-profit affordable housing developer with projects across the Gulf Coast Region. Previous Board Member of the National Association of Local Housing Finance Associations. Graduate of Trinity University and Texas A&M University.

PANEL SESSION 3: ADVOCATING FOR CHANGE How to Advocate for Change and Get Results!



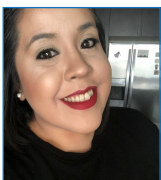
AMANDA TIMM » MODERATOR

Amanda is the principal and owner of Amanda Timm Consulting. With more than 25 years of experience in the civic, non-profit and community development fields, her consulting practice supports philanthropic and nonprofit clients with strategy, program design and facilitation. Working with community leaders, she launched two organizations: LINK Houston and the Houston Housing Collaborative. Amanda has contributed to the policy agenda for City of Houston mayors and worked on issues including disaster recovery, comprehensive planning, and workforce development. She currently serves as the board chair for LINK Houston. She holds degrees from Southwestern University and the LBJ School of Public Affairs at UT-Austin.



LAILA KHALILI

Laila Khalili (she/her) is a facilitator, organizer and advocate whose work is anchored by values of curiosity, belonging, and justice. She received a B.S. in psychology from the University of Houston, and currently serves as the Director of Capacity Building at Houston in Action where she oversees training, coaching and capacity building programming for a network of over 50 organizations. She has a decade of experience working in nonprofits and local government on issues related to gender and racial justice, community development, and civic engagement. When she's not getting into good trouble, Laila can be found riding her bike, making pottery, or spending time with her partner and two rescue dogs.



MONIKA GRAHAM

Monika serves as Counsel for the Bolder Advocacy Program at Alliance for Justice. She supports nonprofit organizations in their advocacy and lobbying efforts by equipping them with the resources to do so boldly and effectively. Monika graduated from St. Edward's University in 2007 with a degree in Criminal Justice and earned her law degree from Texas Southern University, Thurgood Marshall School of Law in 2014. Prior to joining AFJ, Monika was a Staff Attorney at the Refugee and Immigrant Center for Education and Legal Services, Catholic Charities of the Archdiocese of Galveston-Houston, and the Young Center for Immigrant Children's Rights where she advocated for and provided legal representation to immigrant children in the US.



CHRISHELLE PALAY

Chrishelle Palay is the director of the Houston Organizing Movement for Equity (HOME) Coalition. HOME was created in response to Hurricane Harvey in an effort to ensure all Houstonians recovered from the disaster in an equitable manner. Prior to leading this collective, Chrishelle focused on fair housing policy advocacy as the Southeast Co-Director at Texas Housers for over 7 years. Before transitioning into social justice work Chrishelle practiced architecture, specifically multifamily high rise development. She has a Bachelors of Architecture from Prairie View A&M University and serves on the boards of directors of National Low Income Housing Coalition, Coalition for the Homeless of Houston/Harris County and Rhodes School For The Performing Arts.

PNC Bank Congratulates The Houston Housing Collaborative
on its 1ST Annual Houston Housing Conference



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- > AFFORDABLE HOUSING
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1ST ANNUAL HOUSTON HOUSING CONFERENCE

AGENDA



IN PARTNERSHIP WITH

**KEYS UNLOCK
DREAMS**

A program of the National Fair Housing Alliance

- ▶ **8a - 8:45a**
CHECK-IN/ BREAKFAST/ NETWORKING
- ▶ **9a - 9:30a**
WELCOME & OPENING REMARKS
- ▶ **9:30a - 10:45a**
PANEL SESSION 1: Current State of Housing
Key Housing Data Sources: Analysis of the Local Market
Tackling the question: Does the Houston region have an affordable housing crisis?
- ▶ **11:00a - 12:15p**
PANEL SESSION 2: Financing
Innovative Housing Solutions: Sustainable Financing Options
This panel focuses on innovative financing options which provide viable solutions to address the affordable housing crisis.
- ▶ **12:15p - 1:30p**
LUNCH AND KEYNOTE ADDRESS
Mark Carmona, Chief Housing Officer, City of San Antonio
- ▶ **1:45p - 2:45p**
PANEL SESSION 3: Advocating for Change
How to Advocate for Change and Get Results!
Now that we know more about the challenges we face, explored some potential solutions, and have a housing plan to consider as a model, where do we go from here?
- ▶ **2:45p - 3p**
CLOSING REMARKS

FEATURED LUNCHEON SPEAKER

MARK A. CARMONA



Mark Carmona is a visionary and collaborative executive leader with close to 30 years of experience in the housing, human & behavioral health services fields. He operates with a high level of Emotional Intelligence, multidisciplinary team development, and strategic planning ability that translates into high levels of employee engagement, alignment of collaborative partner resources and direction, internal and external team success, and systemic change.

Mark is currently the Chief Housing Officer for the City of San Antonio. It is a new position and oversees the implementation of the city's plans to address affordable housing and homelessness. Under his leadership, the city will deploy a more coordinated approach to housing affordability, addressing homelessness and long-term housing solutions. Previously, he was the President & CEO at Haven for Hope of Bexar County. Haven for Hope is a nationally acknowledged Center for Excellence for people experiencing homelessness.

Mark Carmona received his Executive MBA in 2007 from the University of Texas-San Antonio.



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- ✓ **Inclusive**
- ✓ **Consensus Driven**
- ✓ **Diverse**
- ✓ **Transparent**
- ✓ **Advocacy**
- ✓ **Action-Oriented**
- ✓ **Knowledge Sharing**

Houston Housing Collaborative Coordinating Team

Alan Watkins, M.Div. Executive Director	Paul Charles NRDC
Mayra Bontemps Fifth Ward CRC	Laolu Davies-Yemitan 5 Woods Development
Assata Richards, Ph.D. Sankofa Research Institute	Curtis Davis Community Advocate
Juan Sorto Ph.D. Candidate & Immediate Past Chair of Houston Super Neighborhood Alliance	Christine Holland Rebuilding Together Houston
Mary Lawler Avenue	Ashley Johnson LINK Houston
Clare Boulet LISC Houston	Elaine Morales Connective
	Matt Hull, TACDC (Fiscal Sponsor Representative)

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